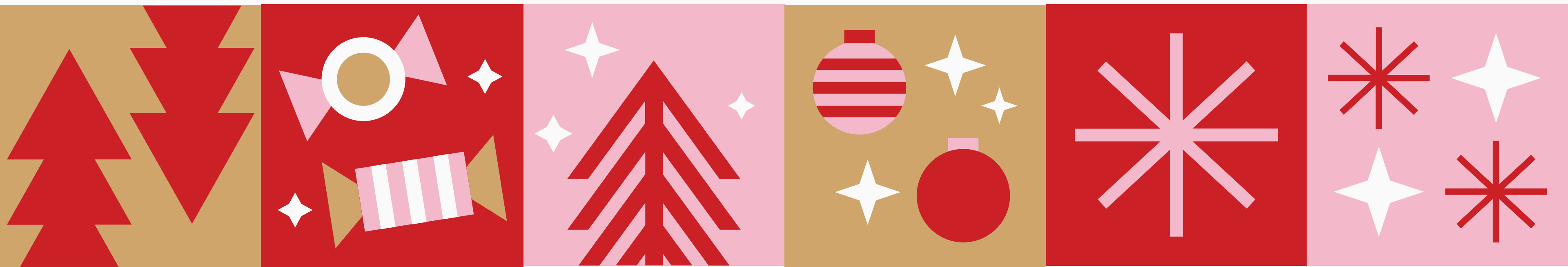


COLORING CONTEST

ALL THE LOGISTICS!



AGE GROUPS

3 DIFFERENT GROUPS

-PRESCHOOL, KINDERGARTEN, 1ST

-2ND, 3RD, AND 4TH

-5TH, 6TH, AND 7TH





THE COLORING PAGE...



NOVEMBER 21ST-23RD

JUBILEE OF TREES

DUE NOVEMBER
12TH!!



CUT HERE

COLORING CONTEST

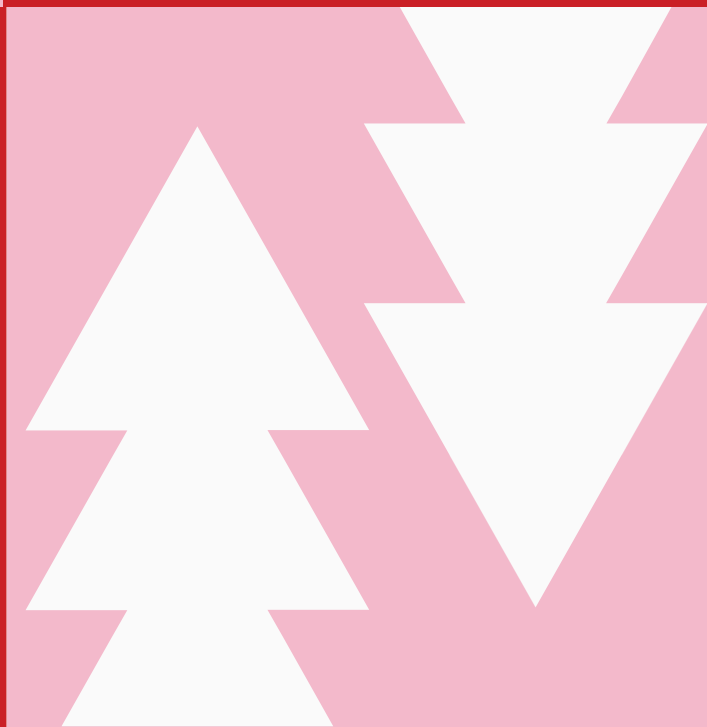
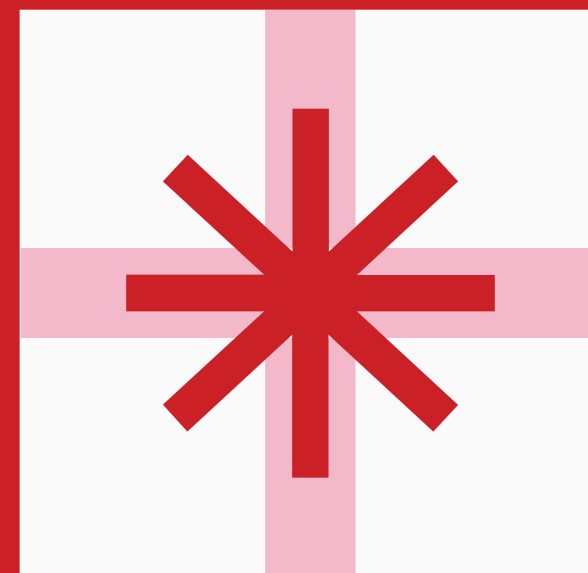
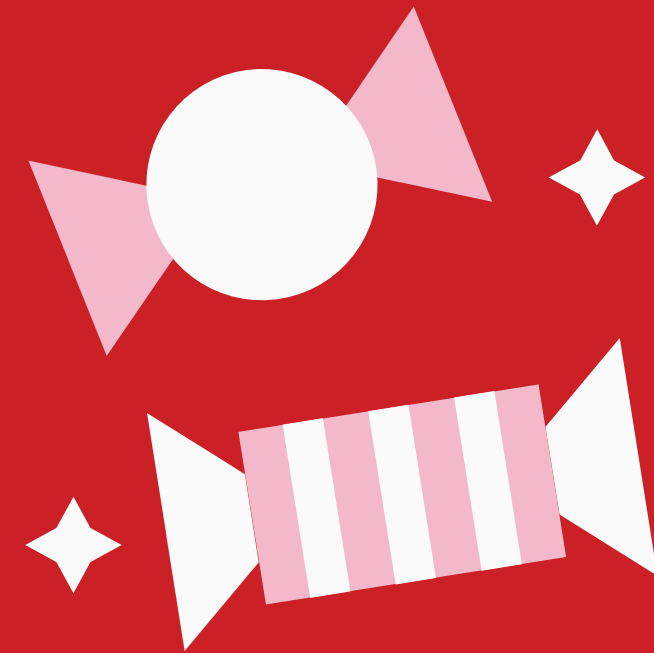
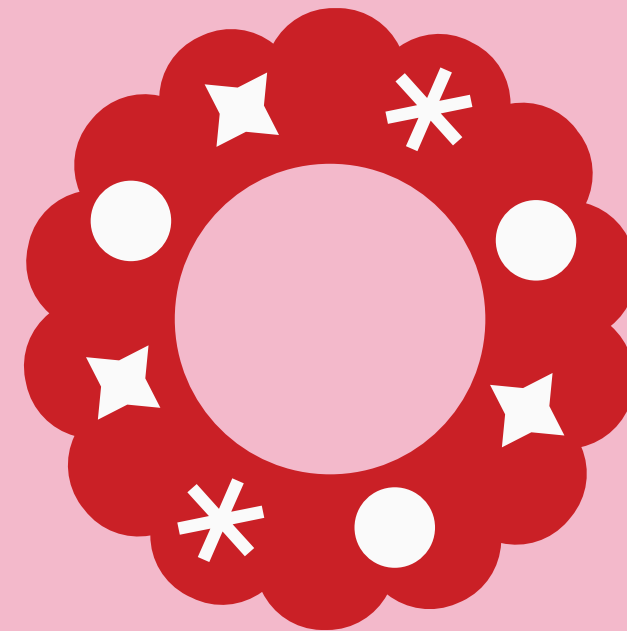
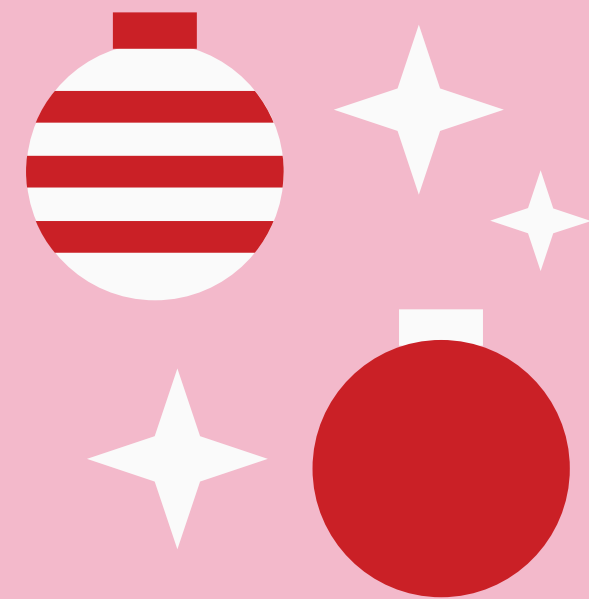
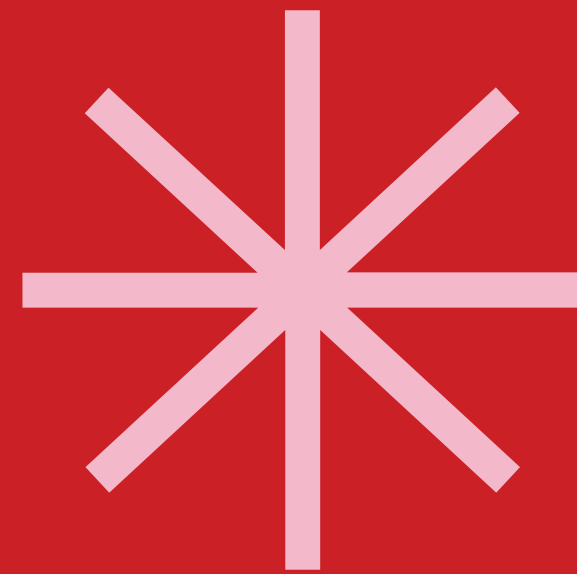
Jubilee of
Trees

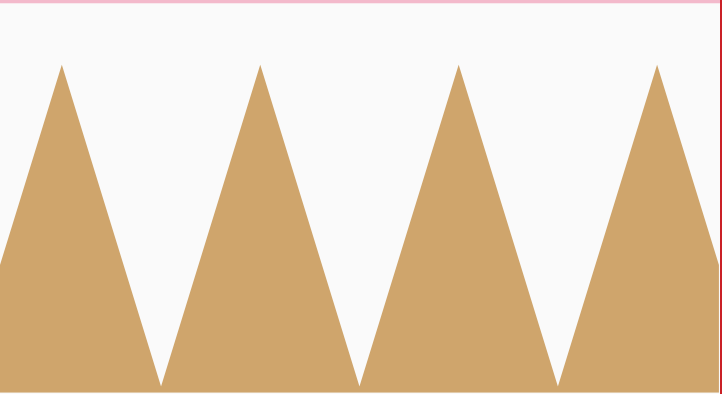
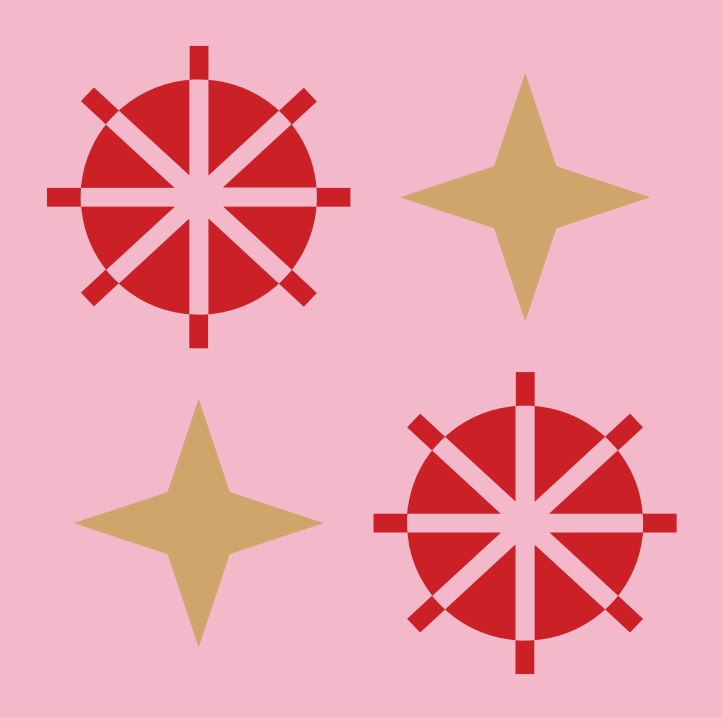
NOVEMBER 21ST-23RD

GOOD FOR ONE
FREE CHILD
ENTRY

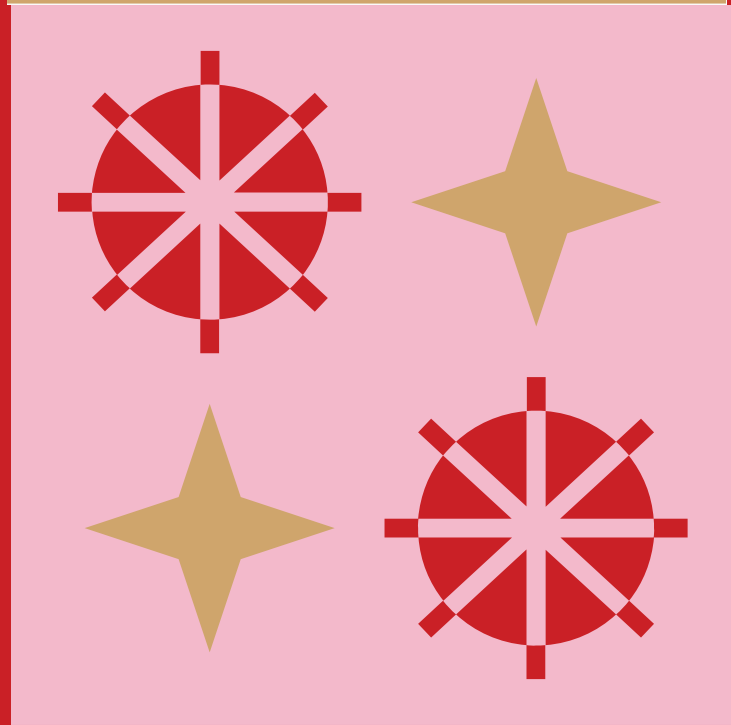
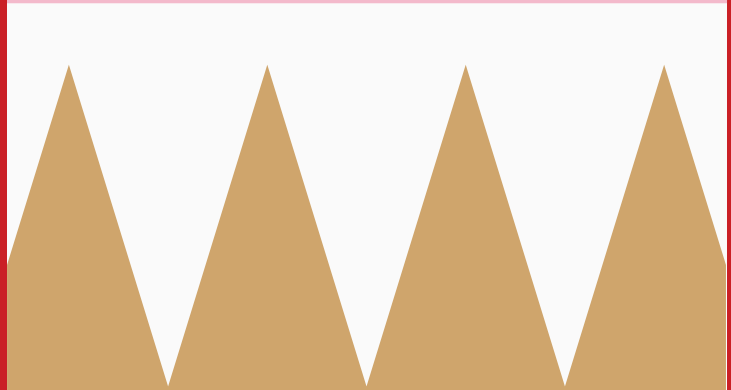
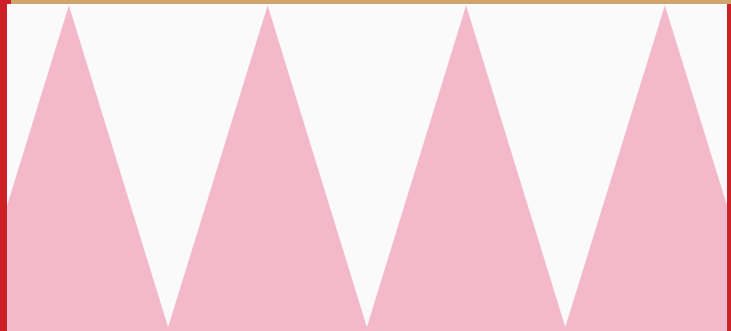
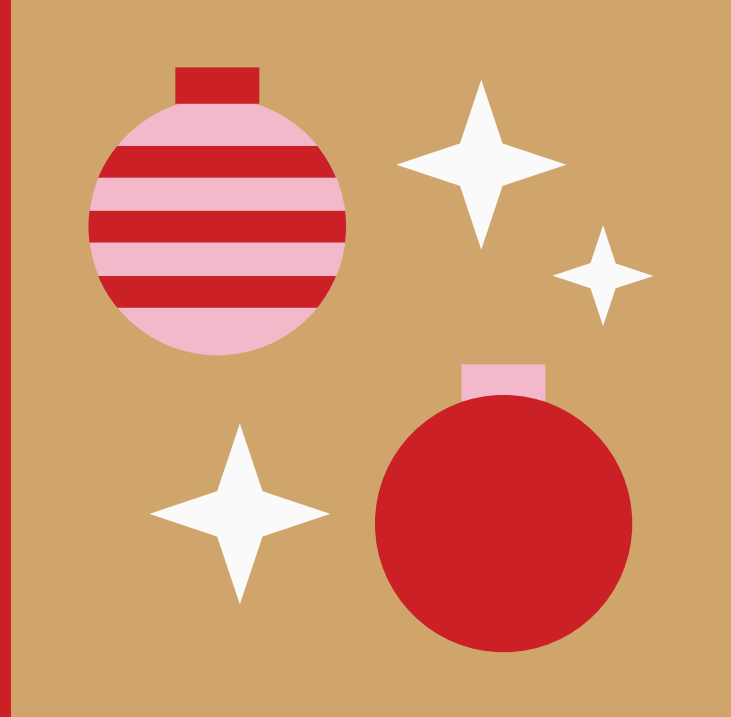
LOCATIONS

- WE WANT TO PUT THEM IN ALL OF THE ELEMENTARY SCHOOLS AND INTERMEDIATE SCHOOLS.
- MEDICAL CENTER: HILLSIDE HEALTH - (435) 256-8890
- MEDICAL CLINIC: CANYONLAND PEDIATRICS - (435) 634-0055
- PEDIATRICIAN: NIGHT LIGHT PEDIATRICS - (435) 628-8034
- MEDICAL CLINIC: REDROCK PEDIATRICS - (435) 251-2740
- DENTIST: PEDIATRIC DENTISTRY - (435) 634-9933
- DIXIE PEDIATRICS - (435) 628-8232
- WE WANT TO PUT THEM INTO ALL OF THE INTERMOUNTAIN FAMILY CLINICS.





**WE WILL
PROVIDE
CONTESTANTS
A QR CODE TO
SCAN**

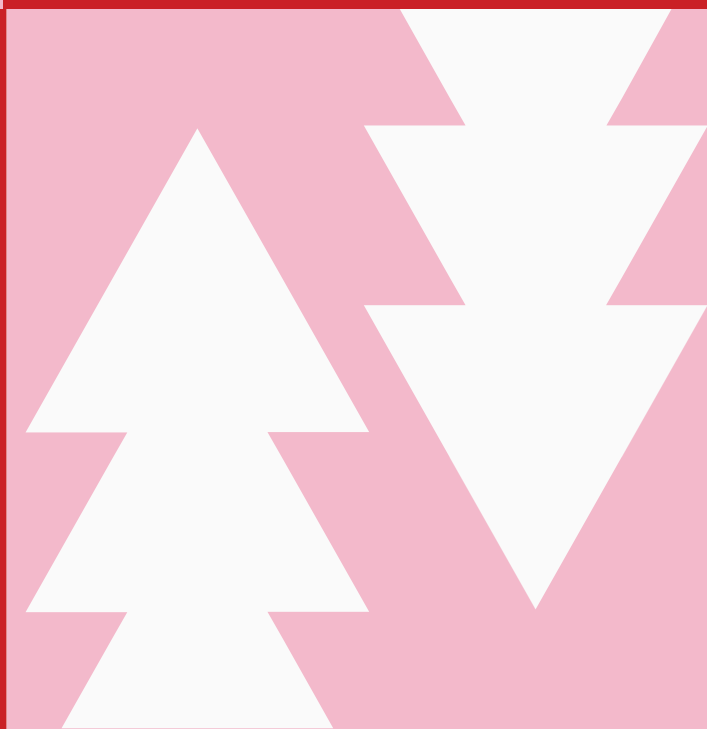
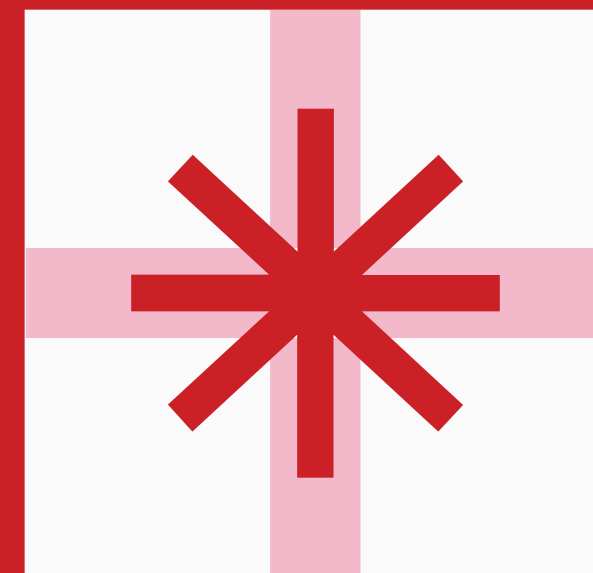
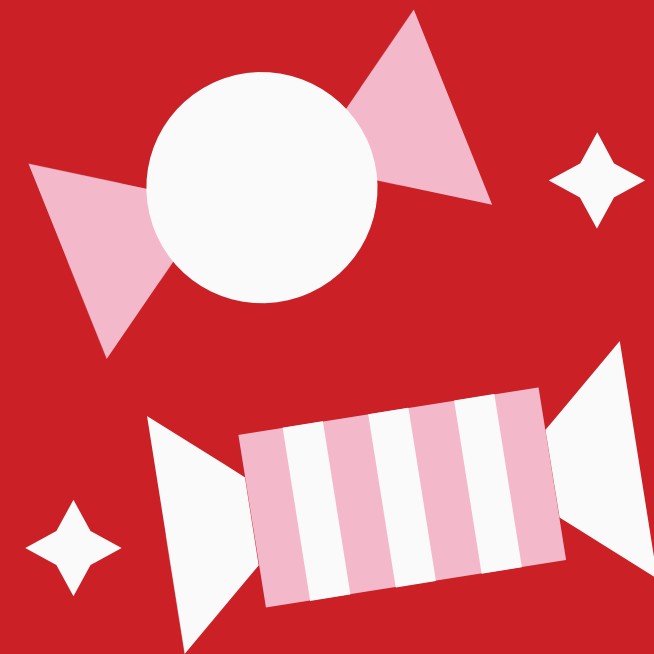
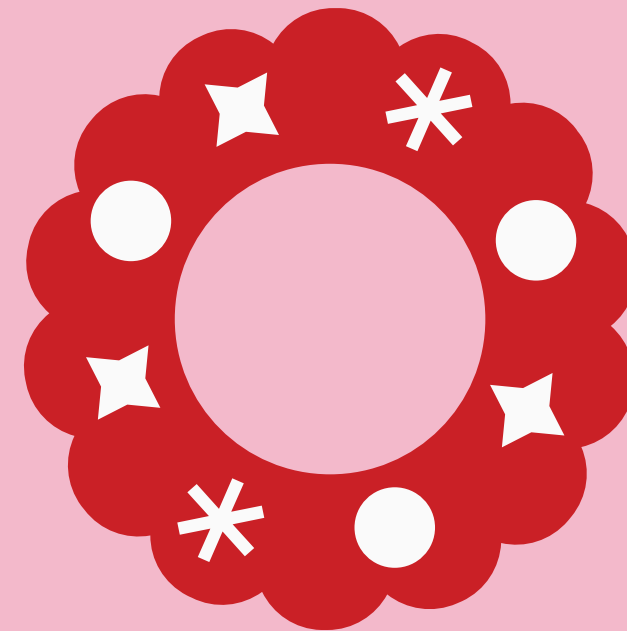
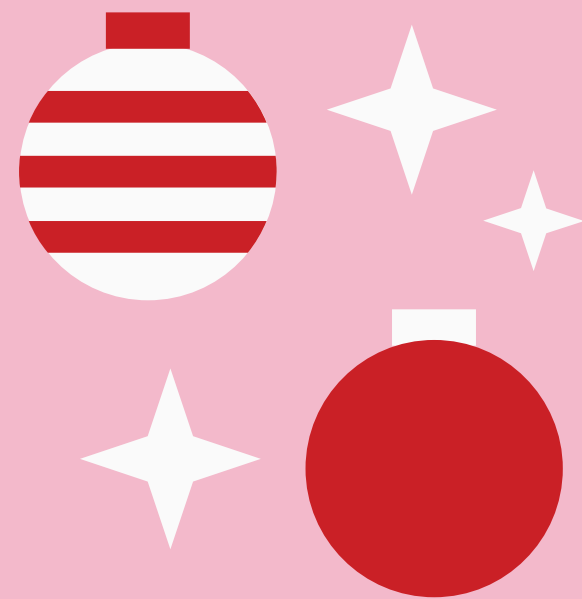
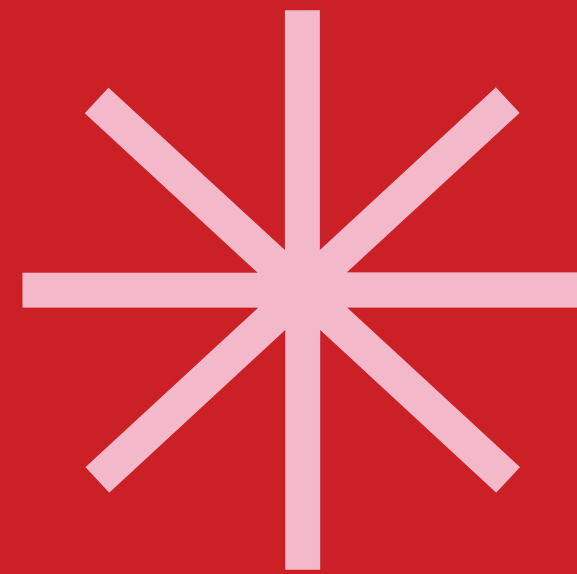


SCAN QR CODE



QR CODE CONTENT

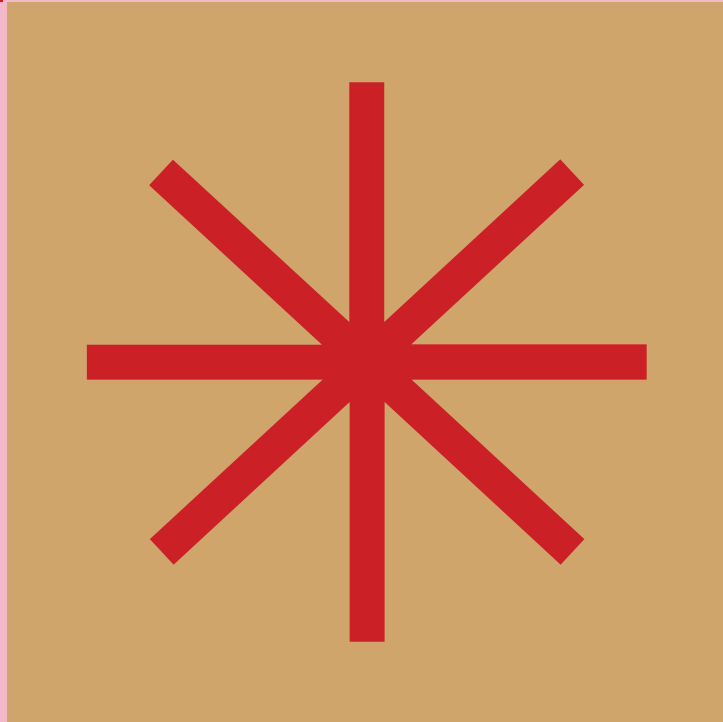
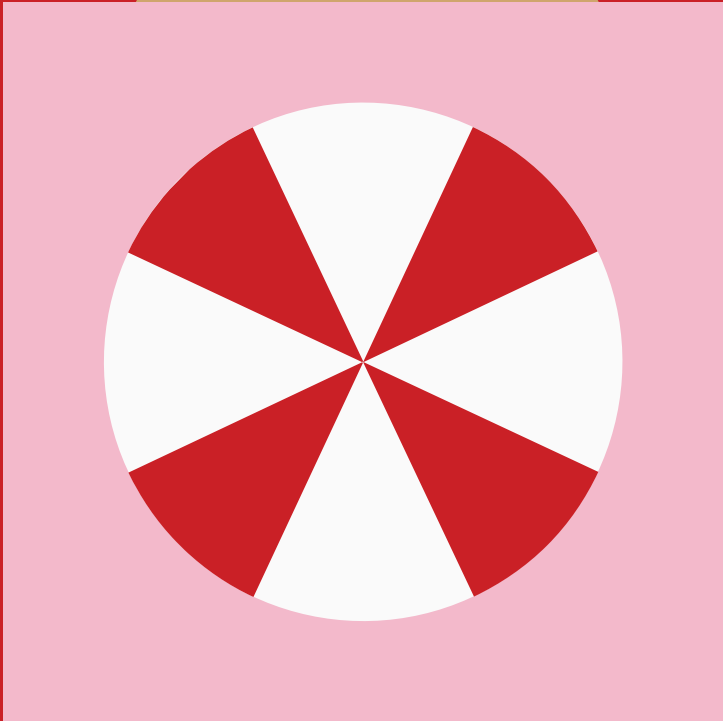
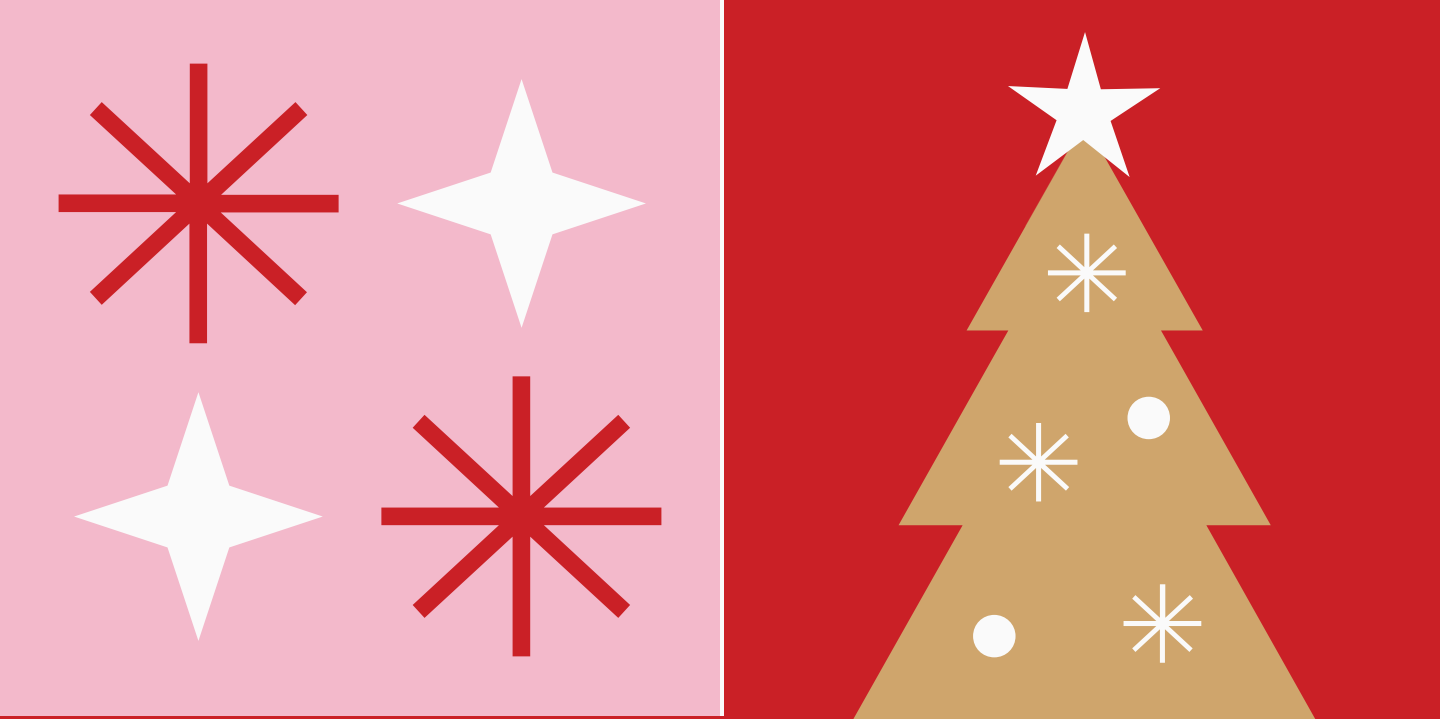
- TAKES YOU TO A GOOGLE FORMS WEBSITE.
- WEBSITE WILL HAVE THE RULES, PRIZES, AND CONTACT HOTLINE.
- THEY WILL UPLOAD A PHOTO OF THEIR COLORING PAGE.
- THEY WILL ALSO BE ABLE TO PUT ALL OF THEIR CONTACT INFORMATION IN THIS FORM.





JOT GMAIL

- **WE WILL NEED TO CREATE AN GMAIL FOR THE JOT COLORING CONTEST.**
- **WITH THIS EMAIL, WE WILL BE ABLE TO MAKE THE GOOGLE FORMS FOR THE QR CODE.**
- **THE INFORMATION THAT IS GIVEN ON THE GOOGLE FORMS WILL BE TURNED INTO A GOOGLE SHEETS**



RULES

**THIS WILL ALL BE FEATURED
IN THE GOOGLE FORMS.**

**ELIGIBILITY: PARTICIPANTS MUST BE WITHIN THE
PRESCHOOL-7TH GRADE AGE CATEGORY.**

**ORIGINALITY: MUST BE ORIGINAL WORK. NO TRACING OF
EXISTING ARTWORK.**

**COLORING MEDIUM: PARTICIPANTS CAN USE ANY COLORING
MEDIUM SUCH AS CRAYONS, MARKERS, PAINT, AND
COLORED PENCILS.**

SUBMISSION: MUST BE SUBMITTED IN A PHOTO OR PDF FORM

**JUDGING CRITERIA: ENTRIES WILL BE JUDGED ON
CREATIVITY, ORIGINALITY, AND EXPRESSION OF HOLIDAY
SPIRIT.**

**DEADLINE: ALL ENTRIES MUST BE SUBMITTED BY NOV. 12.
LATE ENTRIES WILL NOT BE ACCEPTED.**

TIMELINE

OCT. 28

**DELIVER ALL PAGES TO PARTICIPATING LOCATIONS.
WE WILL ALSO BE PASSING OUT FLYERS TO
HAVE HUNG UP AROUND THE CITY.**

NOV. 12

**COLORING PAGES MUST BE TURNED IN.
CONTEST ENDS.**

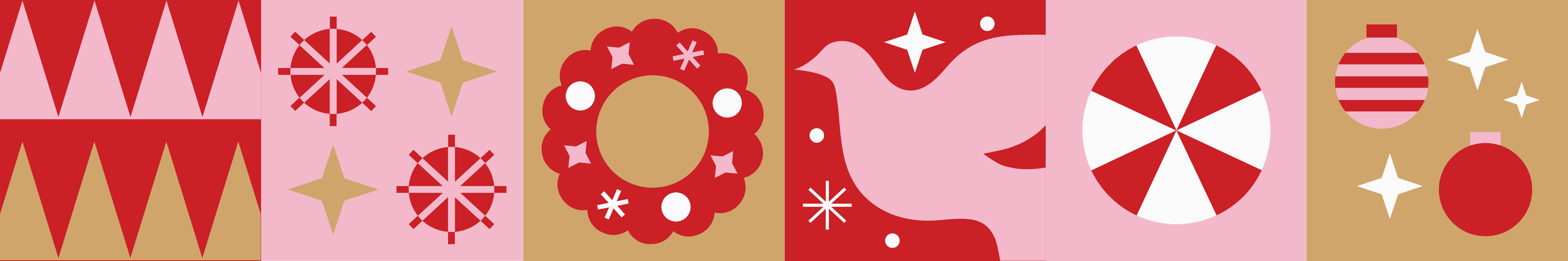
NOV. 13

JUDGING OF THE CONTEST BEGINS

NOV. 14

JUDGING OF THE CONTEST WILL CONCLUDE

**MUST GET THE 1ST PLACE TREES MADE BEFORE THE
NOV. 19.**



PRIZES

3 WINNERS FOR EACH AGE GROUP

1ST PLACE:

**POSTER VERSION OF
THEIR TREE**

**MINKY COUTURE
BLANKET
(DONATION)**

2ND PLACE:

**CREDIT TO THE SHOPS
AT THE JOT EVENT
-AMOUNT TBD**

3RD PLACE:

**CREDIT TO THE SHOPS
AT THE JOT EVENT
-AMOUNT TBD**

**ALL WINNERS HAVE THE OPPORTUNITY FOR A PRIVATE MEET AND GREET
WITH SANTA CLAUSE**

DISPLAY OF THE COLORED TREES

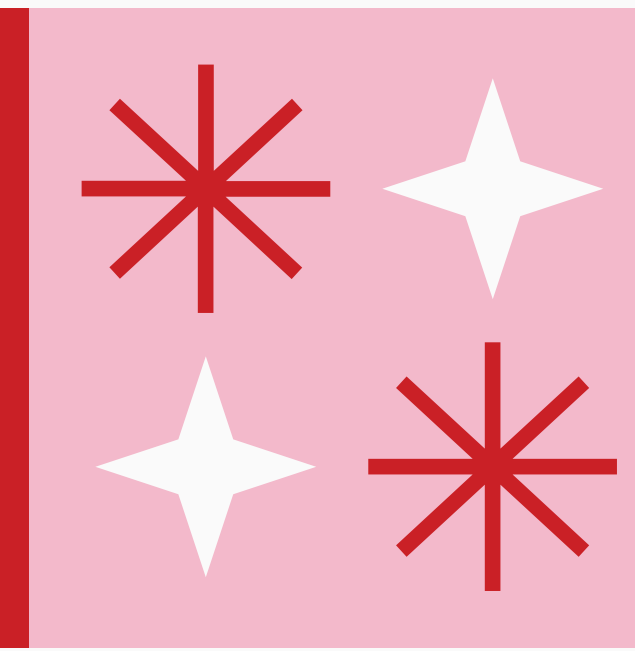
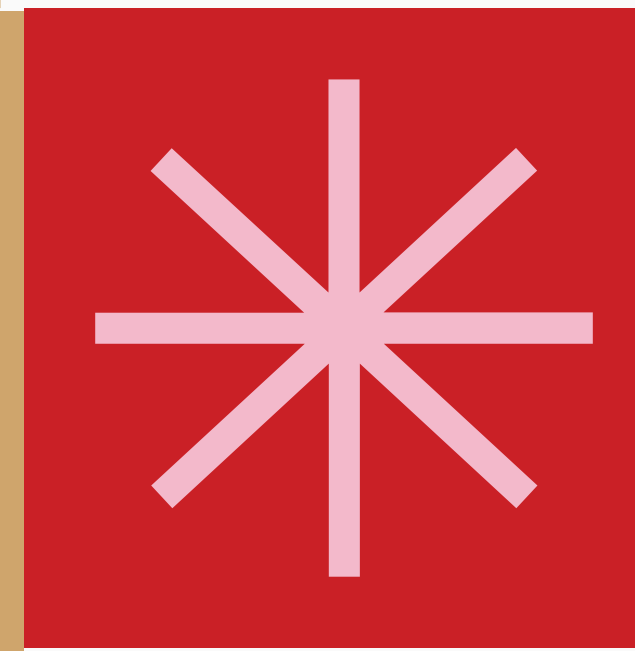
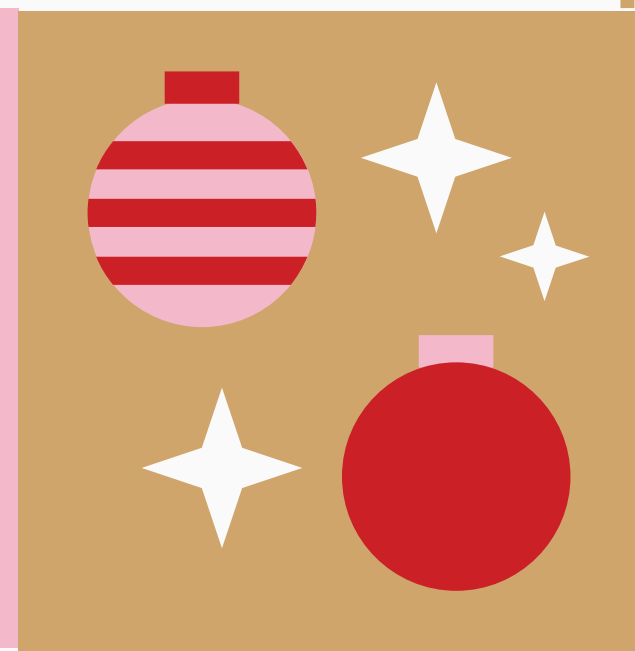
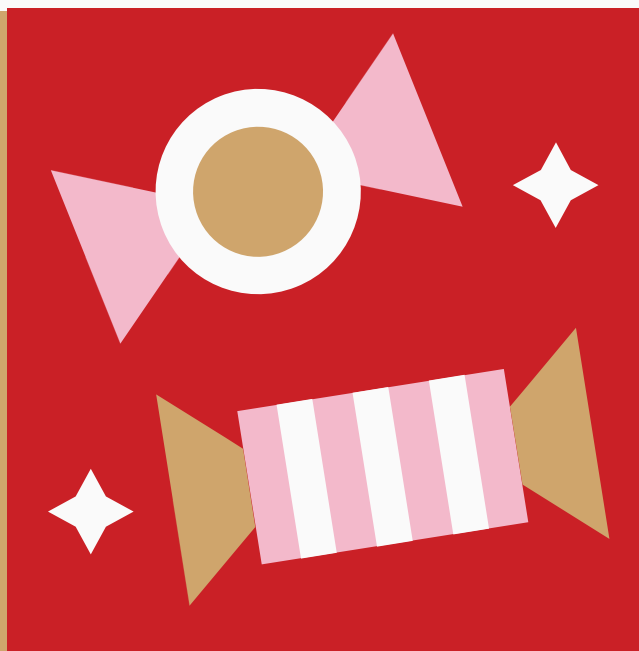
WE WILL CREATE A SLIDESHOW FOR THE TREES
TO BE DISPLAYED DURING THE JOT EVENT.

WE WANT TO PRINT SOME TREES AND CUT THEM OUT TO USE THEM
AS DECORATIONS IN THE SANTA STATION AT THE EVENT.

**THERE ARE TWO DIFFERENT
OPTIONS FOR DISPLAY
AT THE JOT EVENT**

**1: HAVING A PROJECTOR
PUTTING THE SLIDESHOW
UP ON THE WALL OF THE
EVENTCENTER.**

**2: HAVING A TELEVISION.
THIS WILL ALLOW US TO
PUT THE POWERPOINT
ON A STATIONARY TV
FOR VIEWING**



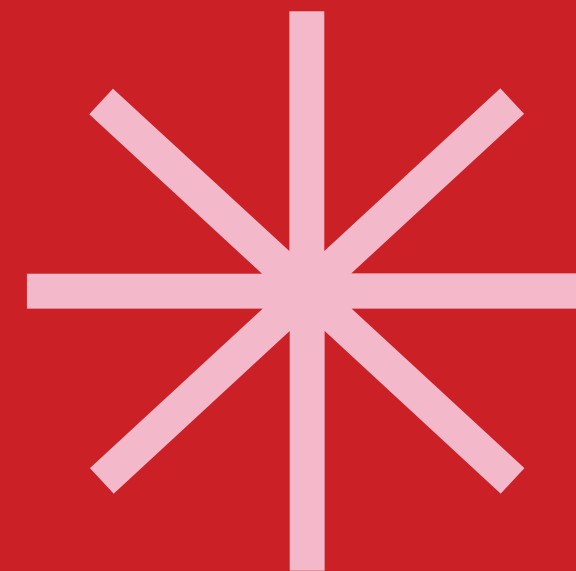
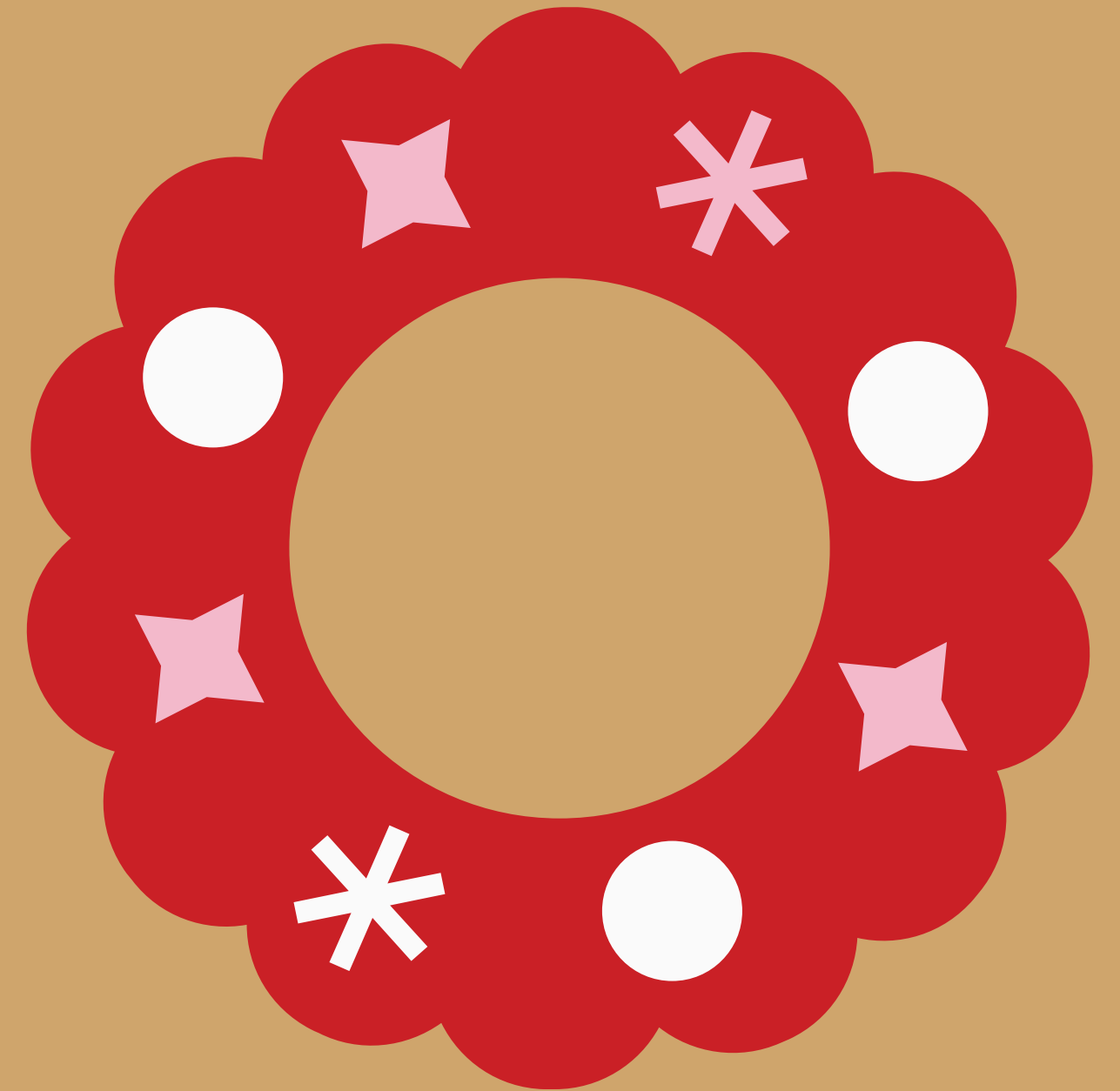
WE WANT TO TIE IN UTAH TECH UNIVERSITY TO JOT!!!

WE CAN DO THIS THROUGH THE JUDGES:

- UTAH TECH STUDENT BODY
PRESIDENT**
- BROOKS THE BISON**
- MISS UTAH TECH**
- A SPORTS CAPTAIN**
- EDITOR-IN-CHIEF OF SUN NEWS**
- STAMPEDE PRESIDENT**

**WE CAN ALSO USE THE UNIVERSITY TO
ADVERTISE!**

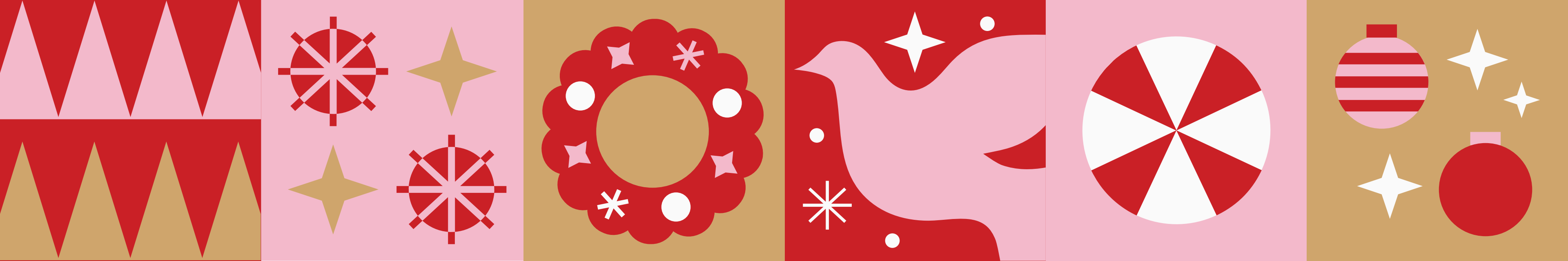
- AT ATHLETIC GAMES**
- ON THE BLAZE RADIO STATION**
- SUN NEWS FEATURE**





JUDGING

- THEY WILL BE A PART OF THE UTAH TECH COMMUNITY.
- EACH AGE GROUP WILL BE JUDGED BY TWO UTAH TECH REPS.
- BROOKS THE BISON AND THE STUDENT BODY PRESIDENT WILL JUDGE PRESCHOOL-1ST
- MISS UTAH TECH AND THE EDITOR-IN-CHIEF OF SUN NEWS WILL JUDGE 2ND AND 3RD.
- A SPORTS CAPTAIN AND THE STAMPEDE PRESIDENT WILL JUDGE 5TH-7TH.
- THEY WILL BE JUDGING ON CREATIVITY, ORIGINALITY, AND EXPRESSION OF HOLIDAY SPIRIT.



JUDGING RUBRIC

CREATIVITY:

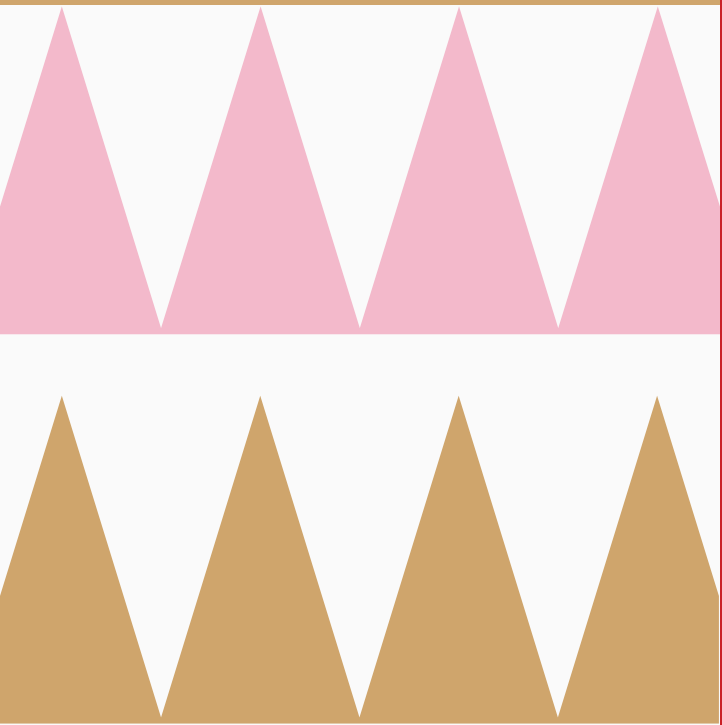
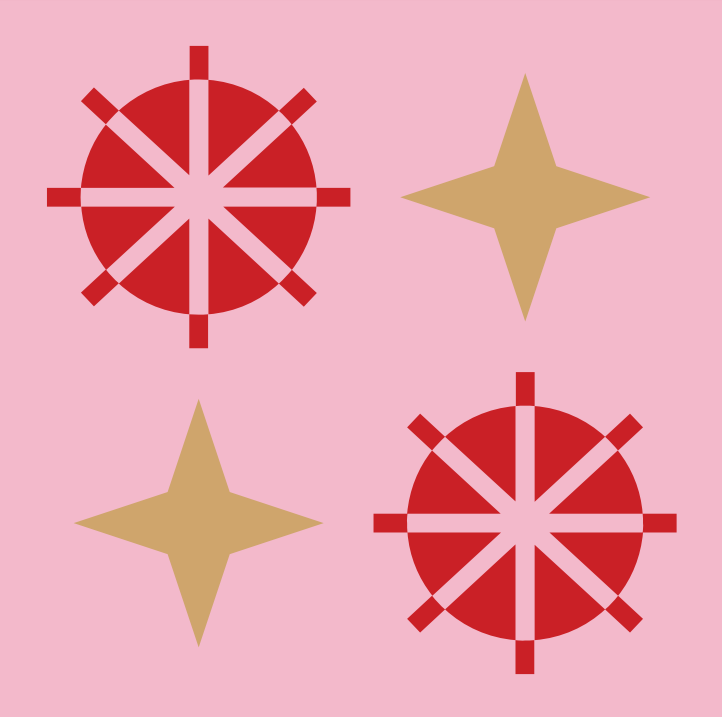
THE SKILLFUL USE OF COLORS, PATTERNS, AND TECHNIQUES TO TRANSFORM A BLANK CANVAS INTO A UNIQUE AND VISUALLY APPEALING ARTWORK. IT'S ABOUT THINKING OUTSIDE THE LINES, EXPERIMENTING WITH DIFFERENT COLOR COMBINATIONS, AND ADDING PERSONAL FLAIR TO BRING THE DESIGN TO LIFE.

ORIGINALITY:

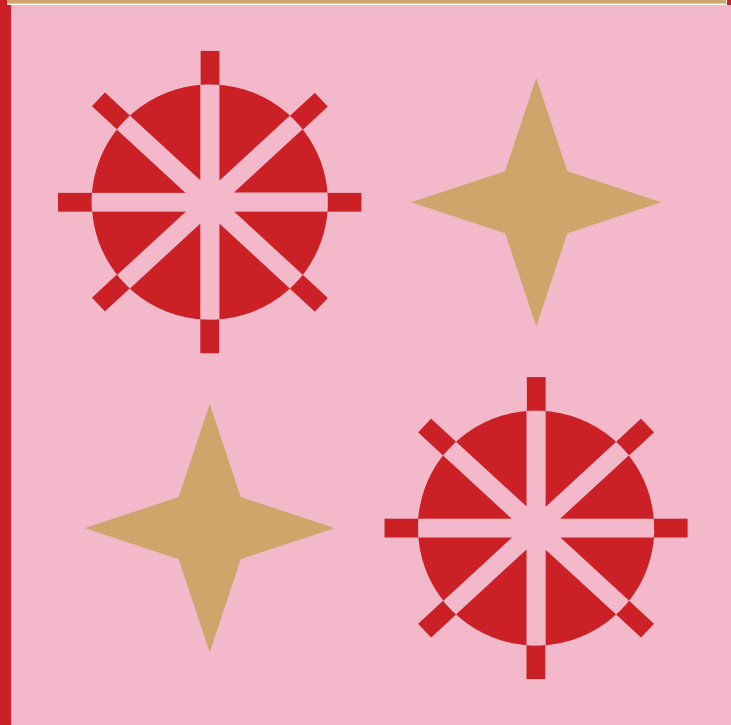
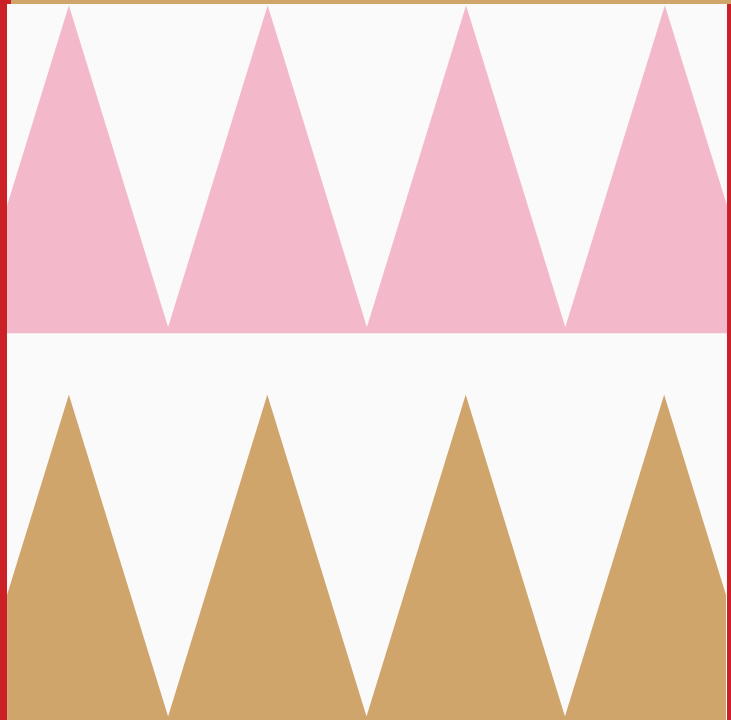
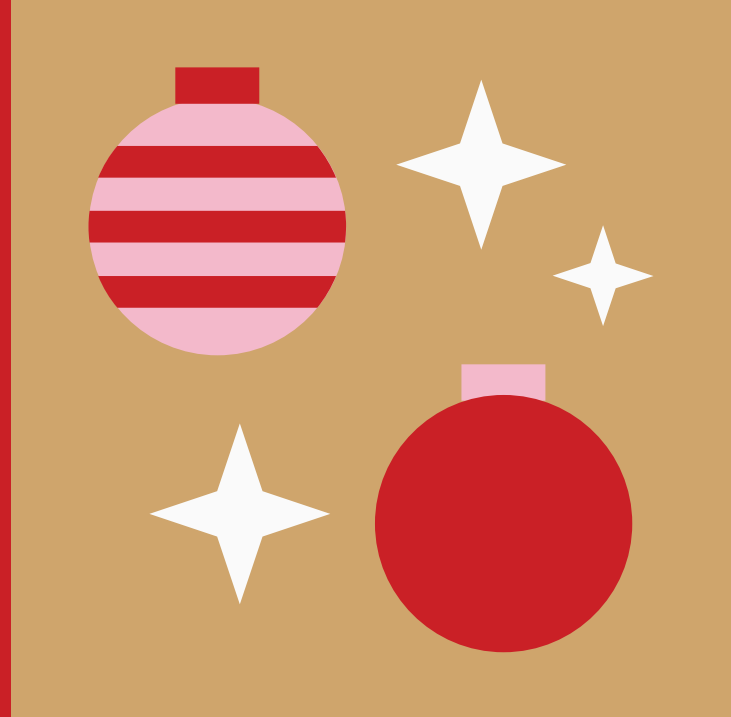
THE ABILITY TO PRODUCE A DESIGN THAT IS FRESH, INNOVATIVE, AND UNLIKE ANY OTHER. IT INVOLVES INFUSING ONE'S PERSONAL STYLE, IDEAS, AND INTERPRETATIONS INTO THE COLORING PROCESS, RESULTING IN A FINISHED PIECE THAT STANDS OUT FROM THE REST.

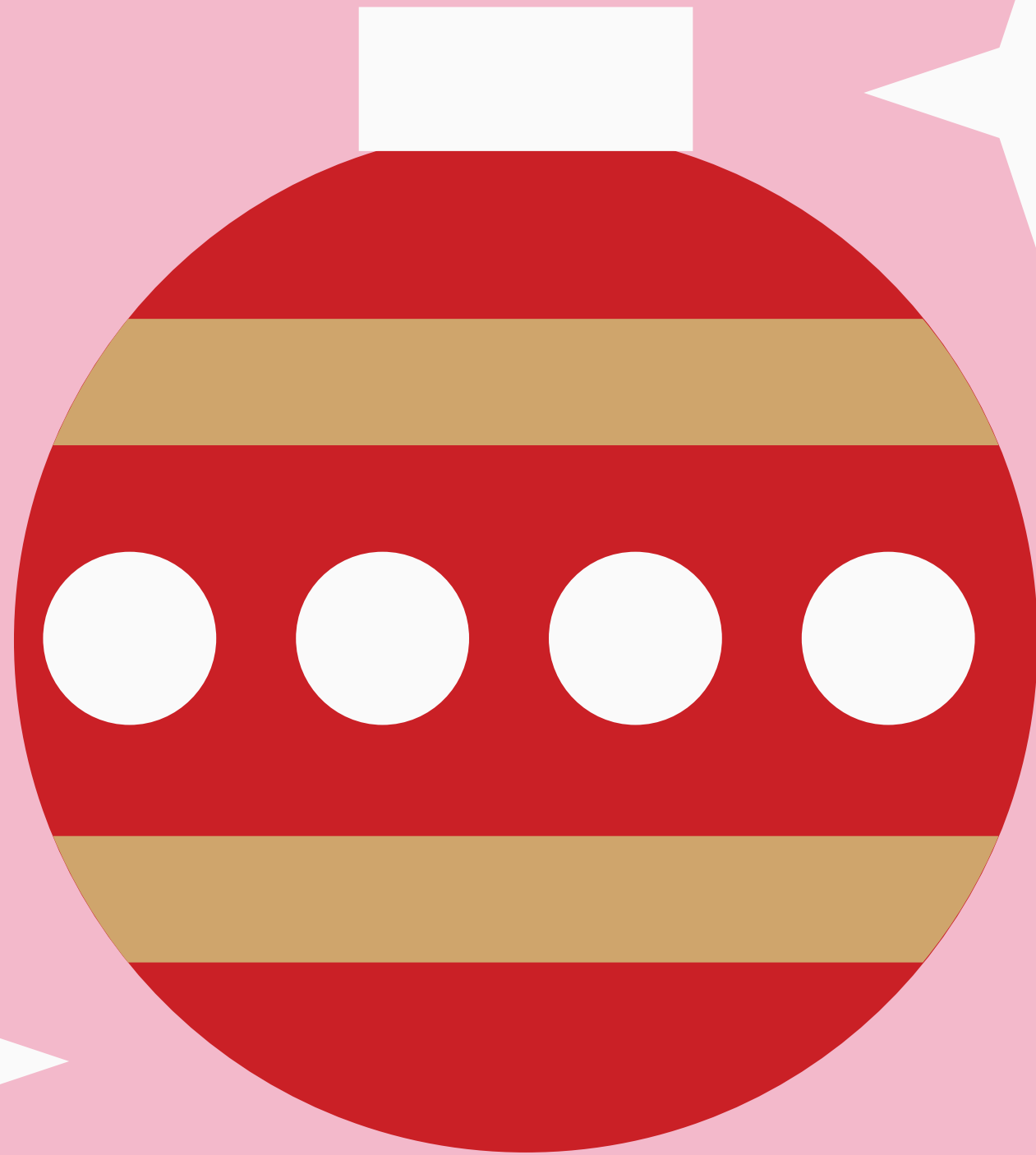
HOLIDAY SPIRIT:

HOLIDAY SPIRIT FOR A COLORING CONTEST EMBODIES THE ESSENCE OF JOY, WARMTH, AND CELEBRATION ASSOCIATED WITH VARIOUS HOLIDAYS. IT'S ABOUT CAPTURING THE FESTIVE ATMOSPHERE AND SPREADING CHEER THROUGH COLORS AND IMAGERY.



SOCIAL MEDIA





SOCIAL MEDIA BENEFITS:

BRANDS ARE GETTING 3X MORE TRAFFIC FROM NON-CUSTOMERS THAN CUSTOMERS VIA SOCIAL MEDIA.

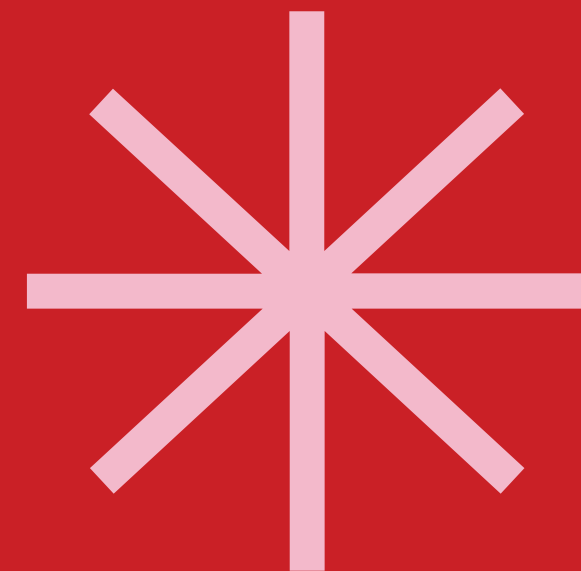
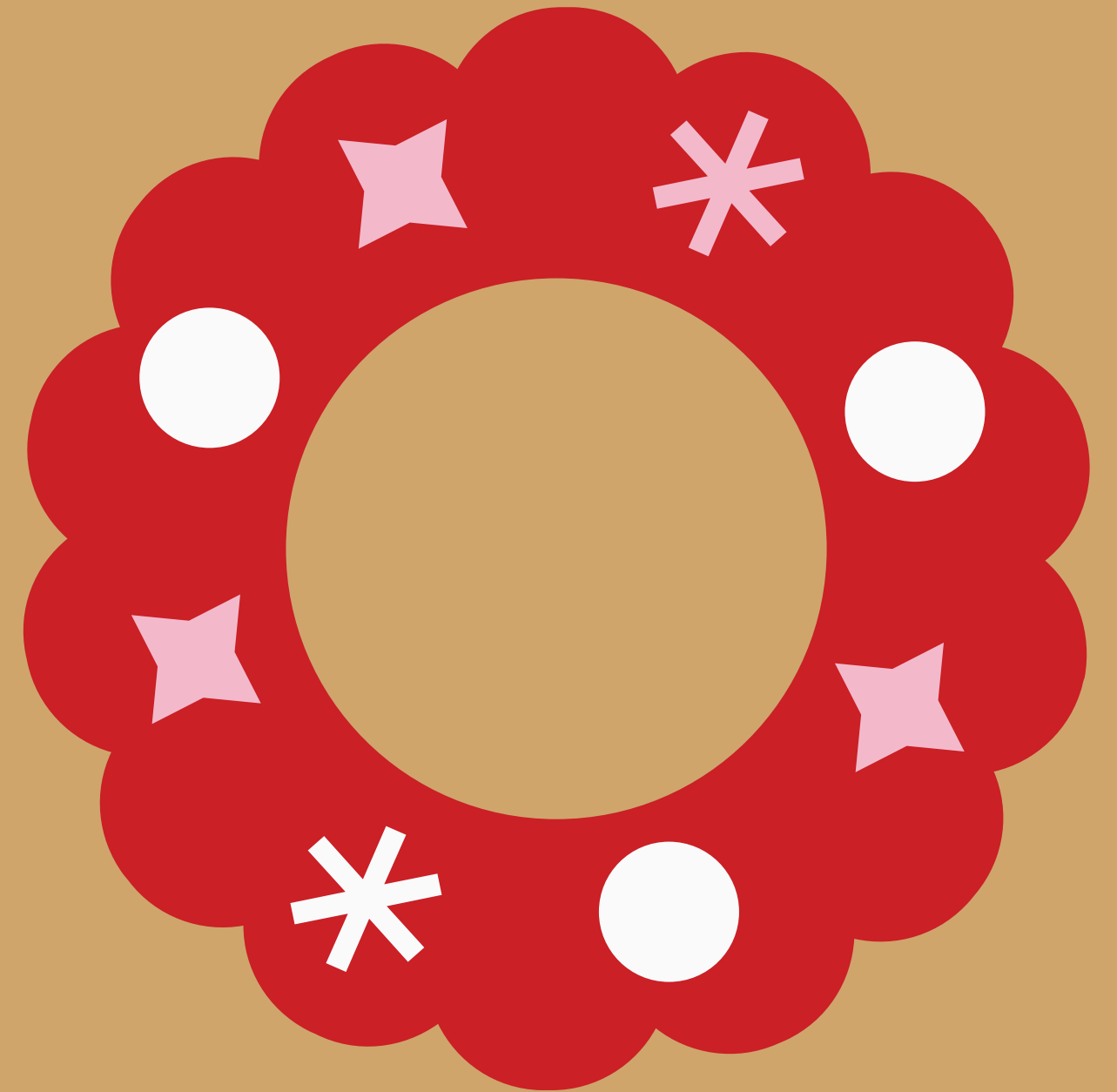
HELPS YOU REACH A TARGETED AUDIENCE

DRIVES QUALITY TRAFFIC

REDUCES MARKETING COSTS

SOCIAL MEDIA CAMPAIGN

- **TARGET AUDIENCE**
- **LOW COST**
- **TIME SAVING**



SAVE THE DATE

November
21-23

1835 CONVENTION CENTER DR.
SAINT GEORGE, UT 84790


Intermountain
St. George Regional Hospital

JUB
& TF



INSTAGRAM



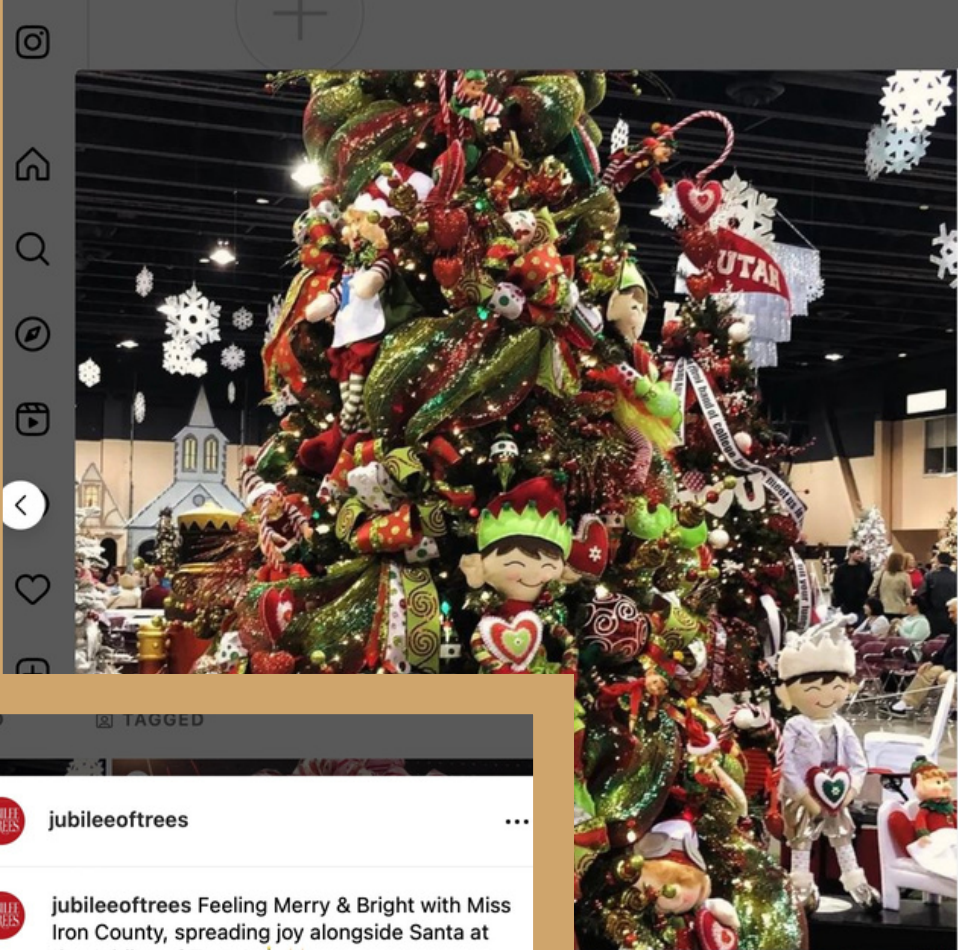
@JUBILEEOFTREES

jubileeoftrees

jubileeoftrees 🌟 Spread the holiday cheer by sharing our Instagram page with fellow lovers of all things merry and bright! Let's light up the season together with twinkling trees and festive fun! 🎅

#ChristmasTreeLove #SpreadTheCheer #InstagramCommunity"

3w



jubileeoftrees

jubileeoftrees From twinkling lights to enchanting ornaments, every corner is adorned with holiday magic. Let's celebrate the season together! 🌟 #JubileeOfTrees #HolidayMagic

3w

POSTS REELS SAVED TAGGED



jubileeoftrees

jubileeoftrees Feeling Merry & Bright with Miss Iron County, spreading joy alongside Santa at the Jubilee of Trees! 🎄🌟

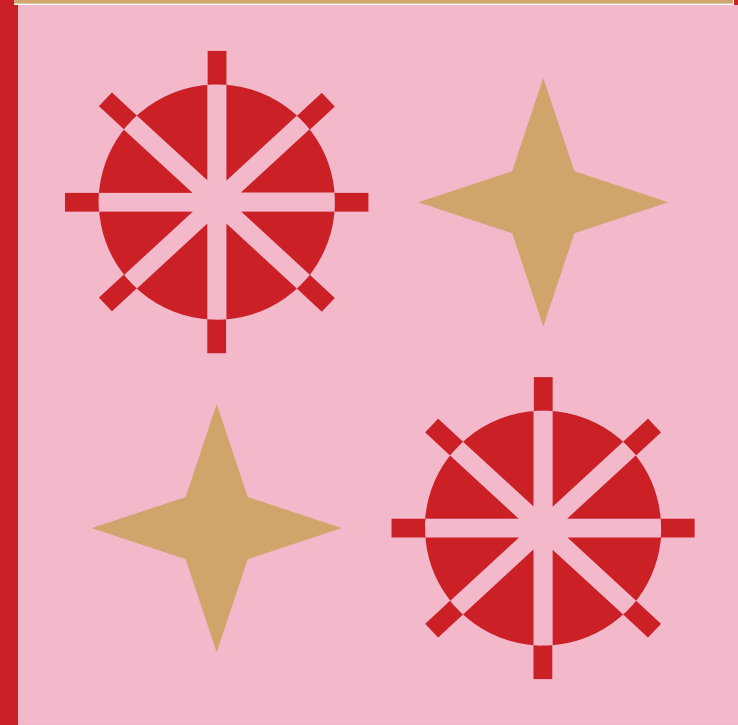
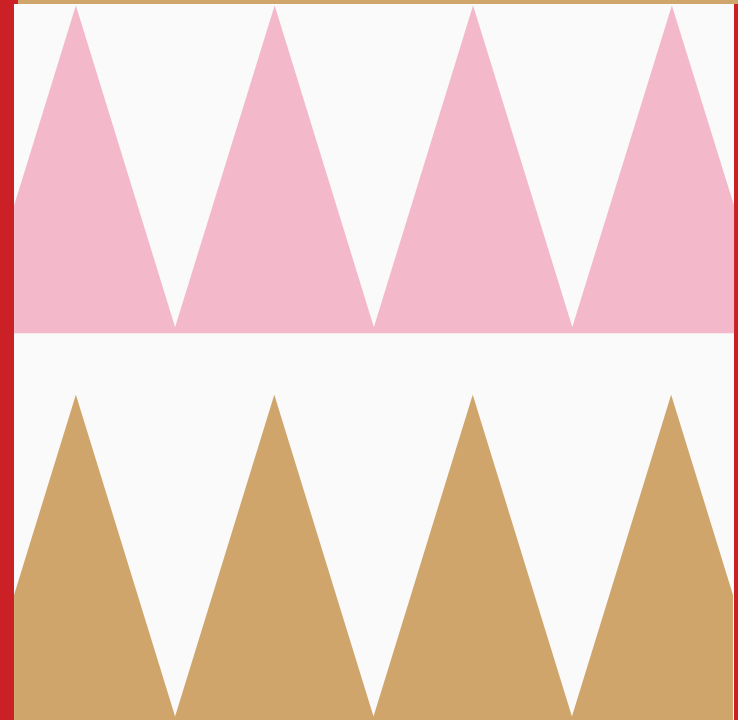
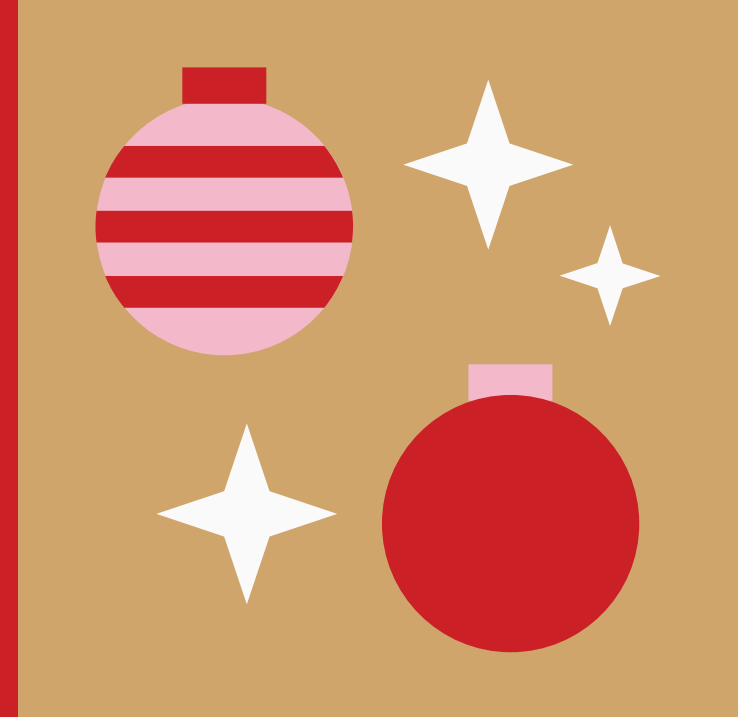
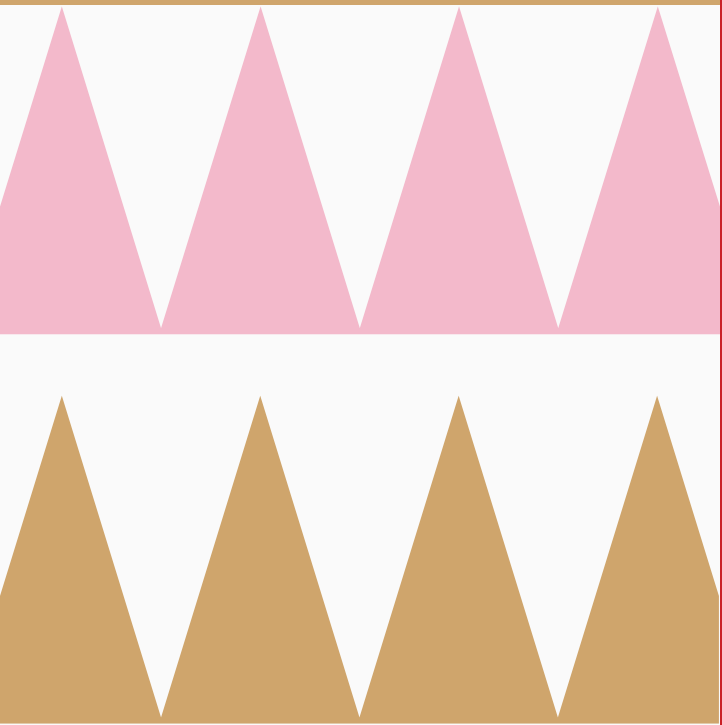
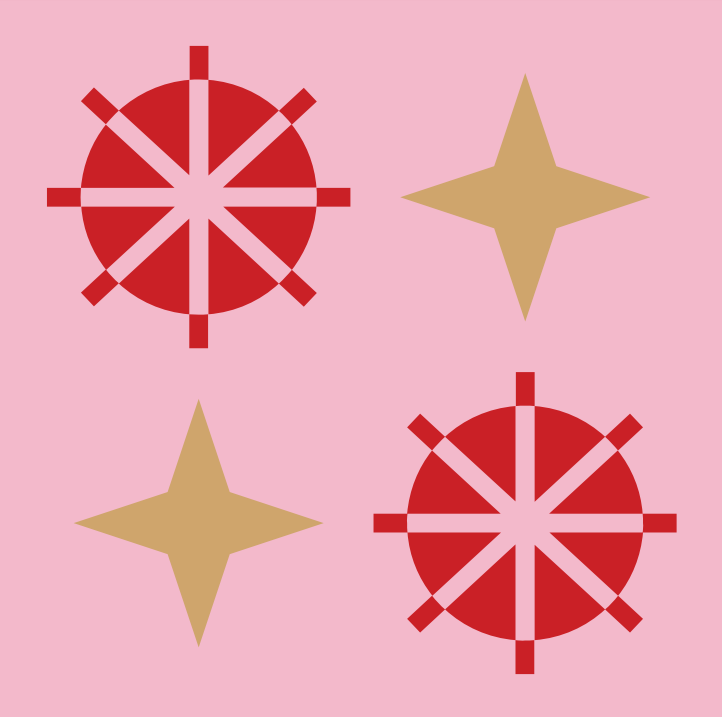
#ChristmasMagic #JubileeOfTrees #MissIronCounty

Edited · 3w



CHRISTMAS TREE VIDEO

REACHING DIFFERENT DEMOGRAPHICS



Retirees

RETIREEES: RADIO ADS, ONLINE NEWS SOURCES (ST. GEORGE NEWS), NEXTDOOR.COM, POSTERS AND BANNERS, SENIOR CENTER

BEEHIVE COTTAGES IN WASHINGTON COUNTY:
BEEHIVEHOMES.WC@GMAIL.COM

SOUTHGATE SENIOR LIVING: 435.215.1560

SUNRIVER: 435-429-2462

LEGACY OF ST. GEORGE: (435) 375-4357

BLACKHAWK TOWNHOUSE

WOMEN AGE 30-55

BANNERS

INSTA-CARE LOCATIONS

STOP LIGHTS

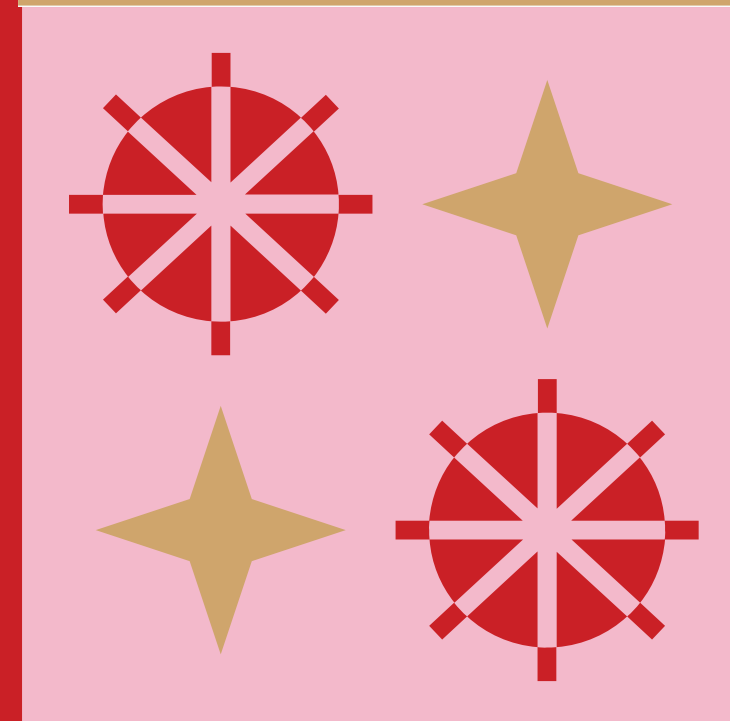
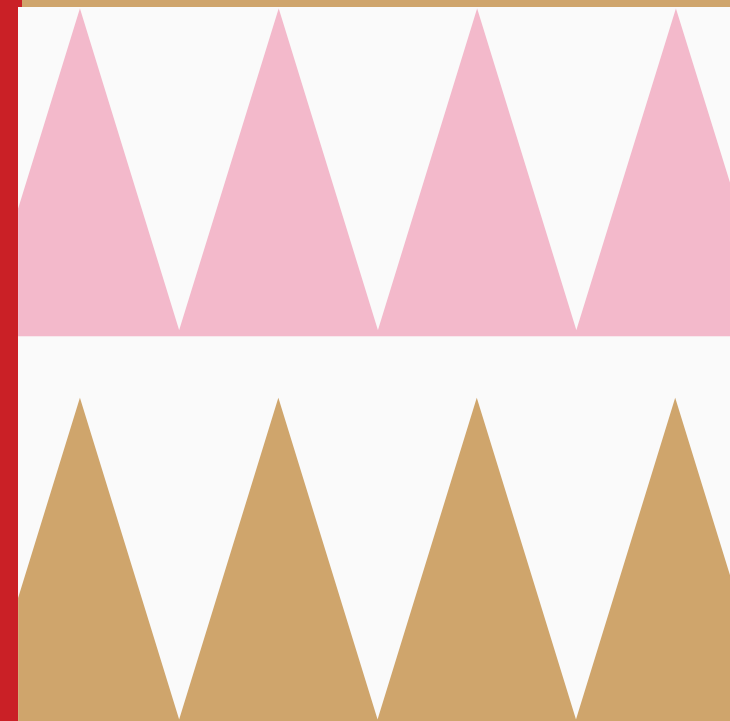
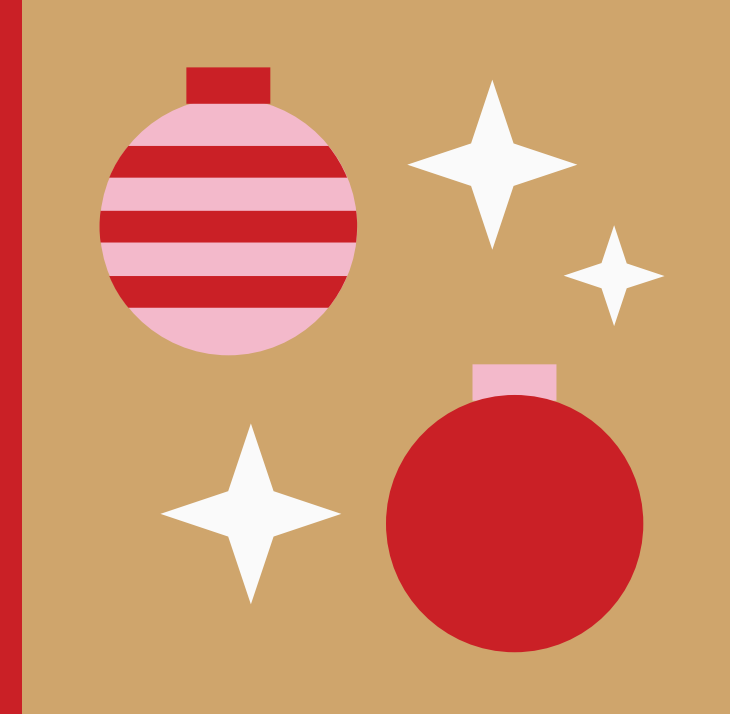
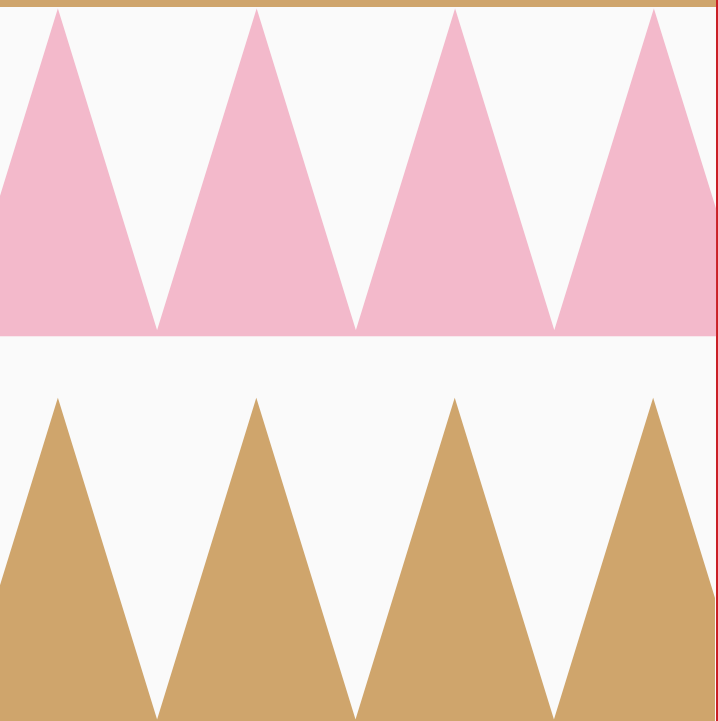
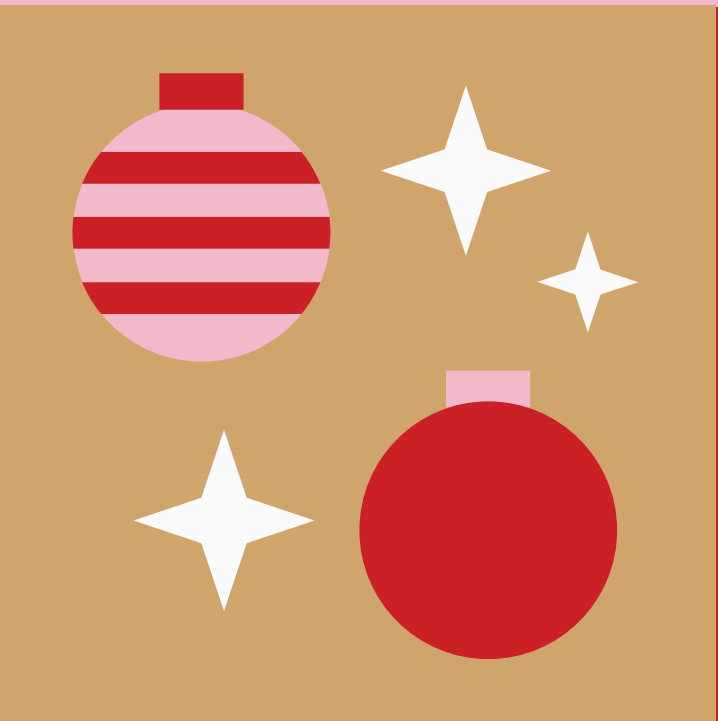
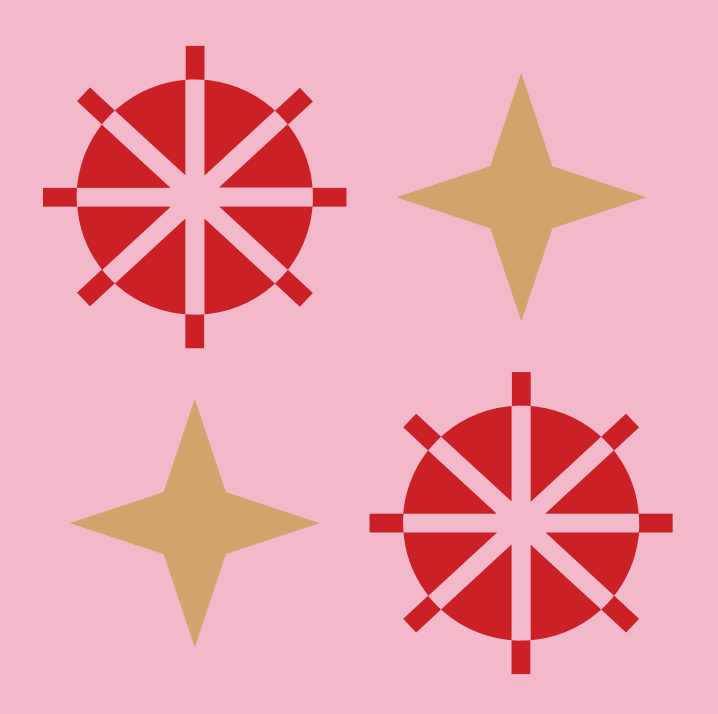
INCLUDING SMALLER TOWNS LIKE IVINS
SANTA CLARA, HURRICANE

COLLEGE STUDENTS AND YOUNG PARENTS

**SOCIAL MEDIA: INSTAGRAM(POSTS,
STORIES, AND REELS),
FACEBOOK(STORIES, POST),
BANNERS: SCHOOL, GROCERY SHOPS**

**HOW DO WE ENGAGE COLLEGE
STUDENTS?
GIVE AWAY**

**PERFORMANCE(DANCE,DJ,MUSIC)
SOCIAL MEDIA PROMOTION**





Merry **Christmas**

come make your own christmas tree
and get cool give away

Meet us at Dixie Convention center
11/19-11/21 10AM-5PM

JUBILEE
OF TREES™



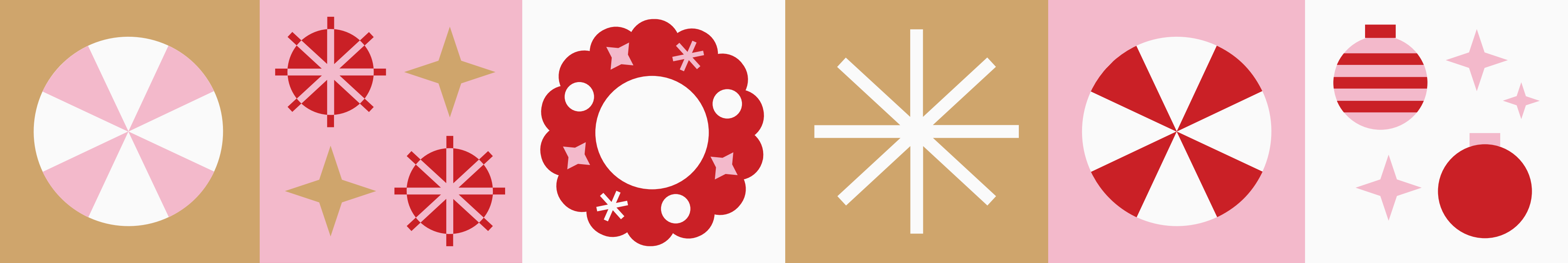
TEENAGERS/ HIGH SCHOOL STUDENTS

-ADD TEENAGER TO THE BOARD

-GIVEAWAY

**-CREATE A CHALLENGE
(SOCIAL MEDIA CHALLENGE
/PHOTOBOOTH)**





FEEDBACK?

